



DSS
ADVISORY
GROUP
A DeSouza Strategic Systems Company

CAPABILITY STATEMENT

STRATEGY POWERED BY PEOPLE AND TECHNOLOGY

DSS Advisory Group, a trade name of DeSouza Strategic Systems LLC, helps agencies, prime contractors, and enterprise teams modernize the systems, data, and workforce operations that drive mission performance.

We combine executive delivery discipline with platform, analytics, and workforce expertise to turn strategy into practical execution, measurable outcomes, and stronger operational readiness.

PRIMARY NAICS

541611

UEI

WXPGHMRVEK77

BUSINESS PHONE

(888) 294-9092

CORE COMPETENCIES



TECHNOLOGY TRANSFORMATION

- Salesforce advisory and administration
- CRM modernization
- Digital transformation strategy
- Process automation
- Systems integration
- Technology roadmap development
- Enterprise platform optimization



DATA & ANALYTICS

- Tableau development
- Microsoft Power BI solutions
- Executive dashboards
- KPI strategy and reporting
- Business intelligence
- Data governance support
- Performance measurement frameworks



WORKFORCE SOLUTIONS

- Human capital strategy
- Workforce planning
- Talent acquisition support
- Organizational development
- Employee engagement
- Learning and development programs
- Change management



ADVISORY SERVICES

- Strategic planning
- Program management support
- Operational excellence
- Process improvement
- Governance frameworks
- Executive reporting
- Stakeholder engagement

DIFFERENTIATORS



INTEGRATED DELIVERY MODEL

Technology, workforce, analytics, and advisory support aligned under one accountable delivery model.



PRACTICAL EXPERIENCE

Guidance grounded in implementation, operational leadership, and hands-on execution.



MISSION-FOCUSED EXECUTION

Every engagement is tied to measurable objectives, stakeholder adoption, and outcomes.



SCALABLE SUPPORT

Flexible delivery models for primes, public-sector teams, and growth-stage commercial clients.



DATA-DRIVEN DECISION MAKING

Performance measurement and executive reporting embedded throughout delivery.

STRATEGY POWERED BY PEOPLE AND TECHNOLOGY

READY FOR TEAMING, MODERNIZATION, AND DELIVERY

Technology transformation | Data analytics | Workforce solutions | Advisory execution

UEI ASSIGNED
WXPGHMRVEK77

PRIMARY NAICS
541611

SAM/CAGE
Pending

INSURANCE
Fully Insured

INDUSTRIES & MARKETS SUPPORTED



Federal Government



State & Local Government



Prime Contractors



Healthcare Organizations



Commercial Enterprises



Nonprofit Organizations

TECHNOLOGY ECOSYSTEM



Salesforce



Tableau



Power BI



Microsoft Fabric



Azure



AWS

servicenow

ServiceNow



MuleSoft



Microsoft 365

workday

Workday



SQL Server

TEAMING OPPORTUNITIES

DSS is positioned as a responsive modernization partner for primes, agencies, systems integrators, workforce firms, and mission-driven organizations that need practical delivery capacity without heavy bureaucracy.

Areas of interest include:

- Government modernization
- Platform transformation
- Workforce development
- Program support services
- Organizational effectiveness
- Data and analytics

CORPORATE READINESS

Readiness Item	Current Status
Legal Entity	DeSouza Strategic Systems LLC
Trade Name	DSS Advisory Group
Business Structure	Texas LLC - formed 05/27/2026
SAM Registration	Pending - UEI assigned
UEI	WXPGHMRVEK77
CAGE Code	Pending SAM registration
Insurance	Hartford COI; GL; Professional Liability; Data Breach/Cyber

NAICS ALIGNMENT

PRIMARY NAICS

541611

Administrative Management and General Management Consulting Services

ADDITIONAL NAICS

- 541612 Human Resources Consulting Services
- 541618 Other Management Consulting Services
- 541512 Computer Systems Design Services
- 541511 Custom Computer Programming Services
- 541519 Other Computer Related Services
- 541690 Other Scientific and Technical Consulting Services
- 611430 Professional and Management Development Training
- 541990 All Other Professional, Scientific and Technical Services

DELIVERY APPROACH



UNDERSTAND
Assess mission requirements and challenges.



STRATEGIZE
Develop practical, outcome-aligned solutions.



IMPLEMENT
Execute with collaboration and accountability.



OPTIMIZE
Measure performance and improve results.

CONTACT INFORMATION

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